



# BACK TO SCHOOL

*with financial literacy*

## Luncheon

*Oklahoma City Golf & Country Club*

7000 NW Grand Blvd, Nichols Hills, OK 73116

**Wednesday, Aug. 29, 2018**

Check-In: 11:30 a.m.

Program: Noon – 1:00 p.m.

## Presenting Sponsor

The **Oklahoma Council on Economic Education (OCEE)** is hosting a Back to School with Financial Literacy Luncheon on August 29, 2018 at the Oklahoma City Golf & Country Club. This lunch gives OCEE an opportunity to bring awareness to our mission and the need for promoting financial education in Oklahoma.

**In order to help underwrite the cost of putting on this event, OCEE is seeking a PRESENTING SPONSOR at \$10,000, which includes significant perks as outlined on the following page.**

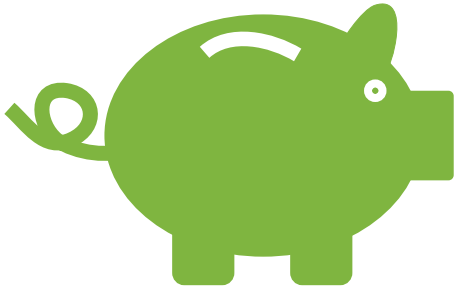
Our keynote speaker will be Colin Ryan, a nationally-renowned comedic financial speaker. Mr. Ryan is a strong advocate for financial education and his message revolves around one core idea: your ability to manage your money directly affects your ability to have the life you want.

There is an urgency to promote financial education in Oklahoma schools:

- Oklahoma students ages 15-18 averaged 57% on a Financial Literacy Test designed to measure participants' ability to earn, save, and grow their money.
- Our young people, ages 18-21 say debt is their biggest financial concern. Of that same age group, only 59% pay their bills on time every month.
- Severe delinquency rates for young people are significantly higher in Oklahoma than other states. Roughly half of Oklahoma 18 year-olds who have a credit account are 90 or more days behind on a payment.

When young people have the knowledge to achieve their dreams, it helps grow our economy and gives all of us a better future.

Thank you for your consideration in supporting personal finance and economic education in Oklahoma schools!



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## Presenting Sponsor Perks

There are significant perks associated with your \$10,000 PRESENTING SPONSOR contribution, which include the following elements:

- Sole billing as **Presenting Sponsor**; there will be no other contributors featured at or above the **Presenting Sponsor**
- Billing as **Presenting Sponsor** featuring the organization's logo on every table sign
- An opportunity for one (1) **Presenting Sponsor** representative to speak from the podium to help welcome guests
- Top billing as the **Presenting Sponsor** on the event's print and email invitations (if secured by June 20)
- Top billing as **Presenting Sponsor** in all event press releases
- **Presenting Sponsor** corporate logo with **Presenting Sponsor** mention on OCEE's website through March 2018 including the new OCEE Back to School with Financial Literacy Luncheon page
- One (1) reserved event table (ten seats) featuring the **Presenting Sponsor** (logo) on a table stanchion
- Top billing as **Presenting Sponsor** on any on-site event signage
- Top billing as **Presenting Sponsor** in OCEE social media mentions
- One-year membership in OCEE's exclusive **Adam Smith Society** at the \$10,000+ level

If you have any questions, please contact:  
Jacob Whitney at 405-974-6235 or [jwhitney2@uco.edu](mailto:jwhitney2@uco.edu).

