



Back to School WITH FINANCIAL LITERACY

Oklahoma Council on Economic Education August 27, 2025 - Oklahoma City Golf and Country Club 11:00am - 1:00pm

The Oklahoma Council on Economic Education (OCEE) is hosting a Back to School with Financial Literacy Luncheon on August 27, 2025 at the Oklahoma City Golf & Country Club. This luncheon gives OCEE an opportunity to bring awareness to our mission and the need for promoting financial education in Oklahoma.

VISION

When young people have the knowledge to achieve their dreams, it helps grow our economy and gives all of us a better future.

There is an urgency to promote financial education in Oklahoma schools:

- Oklahoma students ages 15-18 averaged 57% on a Financial Literacy Test designed to measure participants' ability to earn, save, and grow their money.
- Our young people, ages 18-21 say debt is their biggest financial concern. Of that same age group, only 59% pay their bills on time every month.
- Severe delinquency rates for young people are significantly higher in Oklahoma than other states. Roughly half of Oklahoma 18 year-olds who have a credit account are 90 or more days behind on a payment.

Presenting Sponsor of Luncheon - \$10,000

- Sole billing as Presenting Sponsor; there will be no other contributors featured at or above the Presenting Sponsor
- Sponsor perks are catered to meet the needs/wants of sponsoring organization when possible

Economic Impact Sponsor - \$5,000

- Two (2) event tables (eight seats each) reserved for your organization
- Corporation honored in event program as sponsor with opportunity for ½ page ad
- Corporation honored from the podium
- Recognition on OCEE social media for sponsorship
- Provides sponsorship of two teachers to attend a professional development training, including a substitute reimbursement and resources for a classroom of 25 students



Personal Financial Literacy Sponsor - \$2,500

- One (1) event table (eight seats each) reserved for your organization
- Corporation honored in event program as sponsor and at podium
- Recognition on OCEE social media for sponsorship
- Provides sponsorship of one teacher to attend a professional development training, including a substitute reimbursement and resources for a classroom of 25 students

Back to School Partner Sponsor - \$1,500

- One (1) event table (eight seats each) reserved for your organization
- Corporation honored in event program as sponsor
- Recognition on OCEE social media for sponsorship

Back to School Pal Sponsor - \$750

- Half (1/2) event table (4 seats) reserved for your organization
- Corporation honored in event program as sponsor
- Recognition on OCEE social media for sponsorship

Individual Ticket

Please make a recommended donation of \$125 or more to support the OCEE mission.



Questions?
Sarah Watson
405.974.6235
swatson16@uco.edu